

2016 Annual Report

MAERB

Institution Name: **Duluth Business University**

City, State: **Duluth, MN**

ID Number: **2610**

Program Type: **Diploma**

Status: Submitted 10/20/2016

| Year | Retention | Placement | Grad Part | Grad Sat | Emp Part | Emp Sat | Exam Part | Exam Pass | # Grads from admissions cohort |
|--------|-----------|-----------|-----------|----------|----------|---------|-----------|-----------|-----------------------------------|
| | >=60% | >=60% | >=30% | >=80% | >=30% | >=80% | >=30% | >=60% | |
| 2015 | 100.00% | 0.00% | 0.00% | 0.00% | 0.00% | 0.00% | 100.00% | 60.00% | 0 |
| 2014 | 100.00% | 75.00% | 100.00% | 100.00% | 66.67% | 100.00% | 100.00% | 66.67% | 4 |
| 2013 | 100.00% | 60.00% | 100.00% | 100.00% | 33.33% | 100.00% | 100.00% | 100.00% | 5 |
| 2012 | 75.00% | 100.00% | 100.00% | 100.00% | 33.33% | 100.00% | NA | NA | 3 |
| 2011 | 75.00% | 100.00% | 0.00% | 0.00% | 33.33% | 100.00% | NA | NA | 6 |
| 5 year | 86.96% | 83.33% | 66.67% | 100.00% | 40.00% | 100.00% | 100.00% | 66.67% | 18 |

Enrollment, Retention and Graduation

Status: Submitted

| Enrollment Date Month/Year | Number of New Students Enrolled | Number of Students Transferring In | Total Students in this Class | Number "In-Progress" or "Stopped Out" | Number Transfer into Other Award | Number "Dropped Out" (Attrition) | Number of this Class Graduated to Date | | |
|---|---------------------------------|------------------------------------|------------------------------|---------------------------------------|----------------------------------|----------------------------------|--|-------------------------|---------|
| January/2015 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| March/2015 | 2 | 0 | 2 | 2 | 0 | 0 | 0 | | |
| July/2015 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| October/2015 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Graduates for Cohort Admitted 2015 | | | | | | | | 0 | 100.00% |
| January/2014 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| April/2014 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | | |
| July/2014 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| October/2014 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | | |
| Graduates for Cohort Admitted 2014 | | | | | | | | 4 | 100.00% |
| January/2013 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | | |
| April/2013 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | | |
| July/2013 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | | |
| Graduates for Cohort Admitted 2013 | | | | | | | | 5 | 100.00% |
| January/2012 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | | |
| April/2012 | 2 | 0 | 2 | 0 | 0 | 1 | 1 | | |
| July/2012 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | | |
| Graduates for Cohort Admitted 2012 | | | | | | | | 3 | 75.00% |
| January/2011 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | | |
| April/2011 | 4 | 0 | 4 | 0 | 0 | 0 | 4 | | |
| July/2011 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | | |
| Graduates for Cohort Admitted 2011 | | | | | | | | 6 | 75.00% |
| | | | 23 | 2 | 0 | 3 | 18 | 86.96% | |
| | | | | | | | 20 | Retention Threshold 60% | |

Graduate Survey Results

Status: Submitted

| Calendar Year Admitted | Number of Graduates | Number of Grad Surveys Sent | Number of Grads Returning Surveys | Participation Percent | Number of Surveys with Positive responses - Cognitive | Number of Surveys with Positive responses - Psychomotor | Number of Surveys with Positive responses - Affective | Number of Surveys with Overall Positive Responses | Percent Grad Survey Satisfaction |
|------------------------|---------------------|-----------------------------|-----------------------------------|-----------------------|---|---|---|---|----------------------------------|
| 2015 | 0 | 0 | 0 | 0% | 0 | 0 | 0 | 0 | 0% |
| 2014 | 4 | 4 | 4 | 100% | 4 | 4 | 4 | 4 | 100% |
| 2013 | 5 | 5 | 5 | 100% | 5 | 5 | 5 | 5 | 100% |
| 2012 | 3 | 3 | 3 | 100% | 3 | 3 | 3 | 3 | 100% |
| 2011 | 6 | 6 | 0 | 0% | 0 | 0 | 0 | 0 | 0% |
| Total | 18 | 18 | 12 | 66.67% | 12 | 12 | 12 | 12 | 100% |
| Thresholds | | | | 30% | | | | | 80% |

Job Placement Results

Status: Submitted

| Calendar Year Admitted | Total Number of Graduates | Number of Positive Placements | Number of Grads Employed as MA or in Related Field | Placement Rate |
|------------------------|---------------------------|-------------------------------|--|----------------|
| 2015 | 0 | 0 | 0 | 0% |
| 2014 | 4 | 3 | 3 | 75% |
| 2013 | 5 | 3 | 3 | 60% |
| 2012 | 3 | 3 | 3 | 100% |
| 2011 | 6 | 6 | 6 | 100% |
| Total | 18 | 15 | 15 | 83.33% |
| | | | Threshold | 60% |

Employer Survey Results

Status: Submitted

| Admission Year | Total Number of Positive Placements | Number of Grads Employed as MA or in Related Field | Number of Grads Whose Employers Were Sent Surveys | Number of Grads Whose Employer Returned Surveys | Participation Percent | Number of Surveys with Positive responses - Cognitive | Number of Surveys with Positive responses - Psychomotor | Number of Surveys with Positive responses - Affective | Number of Surveys with Overall Positive Responses | Percent Employer Survey Satisfaction |
|----------------|-------------------------------------|--|---|---|-----------------------|---|---|---|---|--------------------------------------|
| 2015 | 0 | 0 | 0 | 0 | 0% | 0 | 0 | 0 | 0 | 0% |
| 2014 | 3 | 3 | 3 | 2 | 66.67% | 2 | 2 | 2 | 2 | 100% |
| 2013 | 3 | 3 | 1 | 1 | 33.33% | 1 | 1 | 1 | 1 | 100% |
| 2012 | 3 | 3 | 3 | 1 | 33.33% | 1 | 1 | 1 | 1 | 100% |
| 2011 | 6 | 6 | 6 | 2 | 33.33% | 2 | 2 | 2 | 2 | 100% |
| Total | 15 | 15 | 13 | 6 | 40% | 6 | 6 | 6 | 6 | 100% |
| Thresholds | | | | | 30% | | | | | 80% |

Graduate Analysis Data Reporting

Status: Submitted

| Year of Graduation | Total Number of Students Who Graduated in the Calendar Year | # with Distance Education | # with Experiential Learning |
|--------------------|---|---------------------------|------------------------------|
| 2015 | 5 | 5 | 0 |
| 2014 | 3 | 3 | 0 |
| 2013 | 1 | 1 | 0 |
| 2012 | 7 | 7 | 0 |
| 2011 | 6 | 2 | 0 |
| Total | 22 | 18 | 0 |

Credentialing Exam Outcomes

Status: Submitted

After completing the Graduate Analysis and Exam tabs of this ARF, if your Exam Participation % Total or Exam Passage % Total is greater than 100%, the ARF is wrong and must be corrected prior to online submission. Failure to do so will result in the program being assessed a \$200 unlock fee.

Participation

| Year of Graduation | Total # of Graduates | Total # who took CMA (AAMA) | Total # who took RMA (AMT) | Total # who took NCMA (NCCT) | Total # who took CCMA (NHA) | Total # who took more than one test | Threshold participation on (>= 30%) |
|--------------------|----------------------|-----------------------------|----------------------------|------------------------------|-----------------------------|-------------------------------------|-------------------------------------|
| 2015 | 5 | 5 | 0 | 0 | 0 | 0 | 100% |
| 2014 | 3 | 3 | 0 | 0 | 0 | 0 | 100% |
| 2013 | 1 | 1 | 0 | 0 | 0 | 0 | 100% |
| 2012 | 7 | 0 | 0 | 0 | 0 | 0 | 0% |
| 2011 | 6 | 0 | 0 | 0 | 0 | 0 | 0% |
| Total | 22 | 9 | 0 | 0 | 0 | 0 | 100% |
| Threshold | | | | | | | 30% |

Passage

| Year of Graduation | Total # who took an exam | Total # passing CMA (AAMA) | Total # passing RMA (AMT) | Total # passing NCMA (NCCT) | Total # passing CCMA (NHA) | Total # who passed more than one exam | Threshold passage |
|--------------------|--------------------------|----------------------------|---------------------------|-----------------------------|----------------------------|---------------------------------------|-------------------|
| 2015 | 5 | 3 | 0 | 0 | 0 | 0 | 60% |
| 2014 | 3 | 2 | 0 | 0 | 0 | 0 | 67% |
| 2013 | 1 | 1 | 0 | 0 | 0 | 0 | 100% |
| 2012 | 0 | 0 | 0 | 0 | 0 | 0 | 0% |
| 2011 | 0 | 0 | 0 | 0 | 0 | 0 | 0% |
| Total | 9 | 6 | 0 | 0 | 0 | 0 | 67% |
| Threshold | | | | | | | 60% |